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Abstract— Here I have developed a project on travel and tourism entitled Odisha tourism. Online tour and travel booking is a system that gives you the facility of booking any type of packages. The system is made so that the client can easily book places of their choice and enjoy to their fullest. The site makes it easier for users to decide which place to visit as we provide 360 views in the images as well as appropriate information of the place, we also cover rural tourism that to in best prices and guidance.

In this globalized era ,travel and tourism has become an indispensable economic activity world over .The project is aimed at developing a Tourism website of Odisha .The state Odisha in incredible India is a wonderful and unique tourist destination of Asian subcontinent .The holiest dham Puri is one of a popular tourist destination of the state which has been attracting tourist from all over the world since time immemorial .Tourists are not only attracted for the sec of religion but mostly for the distinguished culture, art and heritage related to tradition of the same with distinguished temple architecture. Apart from the natural beauty the fragrance of arts, craftsmanship and other cultural activities we involve rural tourism too Rural tourism the new trend gaining rapid momentum all over the globe currently. Rural tourism is a kind of tourism which showcases the rural life, art, culture thereby benefiting the local community economically and socially as well as enabling interaction between the Tourists and locals for a more enriching tourism experience. We will be putting an effort to provide the right choice to the people when they plan a holiday and be aware them from the false advertising.

Keywords: *HTML, CSS, JavaScript, MySql, Php, Xampp*

I. INTRODUCTION

ONLINE TOUR AND TRAVEL IS A VERY USER FRIENDLY PROJECT. IN THIS PROJECT USER CAN EASILY UNDERSTAND AND BOOK ALL PACKAGES AND ALSO REGISTER FOR HOTEL. IN THIS PROJECT THERE ARE VARIOUS FORMS LIKE PACKAGES BOOK FOR PACKAGES, REGISTRATION FORM WHICH USER CAN INSERT HIS PERSONAL NEEDS AND FACILITIES THEN UPLOAD HIS FORM BY WHICH USER CAN REGISTER IN THE WEBSITE. “ODISHA THE STATE OF WONDERS AND CULTURAL SIGNIFICANCE” LOCATED ON THE EAST COAST OF INDIA, BY THE BAY OF BENGAL. FORMERLY KNOWN AS KALINGA, WHICH WAS INVADDED BY THE MAURYAN EMPEROR ASHOKA IN 261 BC, THEN ORRISA AND NOW ODISHA (PER A LONGSTANDING NAME CHANGE CAMPAIGN THAT FINALLY RECEIVED LOK SHABHA APPROVAL IN 2010). • CUTTACK REMAINED THE CAPITAL OF THE STATE FOR OVER EIGHT CENTURIES UNTIL APRIL 13, 1948 WHEN BHUBANESWAR WAS OFFICIALLY DECLARED AS THE NEW CAPITAL OF ORISSA, AND STILL IS THE PRESENT CAPITAL OF THIS STATE. • ORISSA IS THE 9TH LARGEST STATE BY AREA IN INDIA, AND THE 11TH LARGEST BY POPULATION. ORIYA (OFFICIALLY SPELLED ODIA) IS THE OFFICIAL LANGUAGE. • POPULATION OF STATE IS 41.9 MILLION AND AREA OF STATE IS 155,707 SQ. KM. • BEST TIME TO VISIT ODISHA IS FROM NOVEMBER TO FEBRUARY

II. LITERATURE REVIEW

ODISHA IS A MULTI-DESTINATION STATE WITH CULTURAL DIVERSITY AND VARIETIES OF TOURIST ATTRACTIONS & FACILITIES. AS ODISHA’S CULTURE RESIDES IN VILLAGES AND HENCE BY THE DEVELOPMENT OF RURAL TOURISM, ODISHA’S LIFE STYLE, TRADITION, ART, CRAFT AND NATURAL HERITAGE CAN BE PROMOTED. TOURISM GROWTH POTENTIAL CAN BE HARNESSSED AS A STRATEGY



FOR RURAL DEVELOPMENT. THE DEVELOPMENT OF A STRONG PLATFORM AROUND THE CONCEPT OF RURAL TOURISM SHOULD BE USED FOR ODISHA, WHERE ALMOST 74% OF THE POPULATION RESIDES IN ITS APPROXIMATELY SEVEN LAKH VILLAGES. ODISHA IS A MULTI – DESTINATION STATE WITH A VARIETY OF TOURISM RESOURCES. ITS RICH CULTURAL HERITAGE HAS CREATED MAGNIFICENT ARCHITECTURAL BUILDINGS & MONUMENTS. THE SNOW CAPPED MOUNTAINS; THE BEAUTIFUL BEACHES OF COASTAL DISTRICTS OFFER THE WORLD TOURIST COMMUNITY SOME OF THE BEST & UNIQUE TOURIST DESTINATIONS, WHICH REJUVENATE THE MIND, BODY & SOUL. ODISHA, A MARITIME STATE, ON THE EAST COAST OF INDIA, IS COVERED BY 360KM OF COAST LINE. ITS LOCATION IS BETWEEN 17°49'N TO 22°34'N LATITUDES AND 81°27'E TO 87°29'E LONGITUDES. THE STATE IS ENDOWED WITH MOUNTAIN, FOREST LIKE SIMILIPAL, HILLS, LAKE LIKE CHILIKA, PILGRIMS, HISTORICAL PLACES ETC.

METHODOLOGY

THE METHODOLOGY FOR THE ODISHA TOURISM PROJECT INVOLVES A MULTIFACETED APPROACH. IT BEGINS WITH COMPREHENSIVE RESEARCH TO ASSESS TOURIST PREFERENCES, EXISTING INFRASTRUCTURE, AND CULTURAL ASSETS. STRATEGIES ARE THEN DEVELOPED, ENCOMPASSING MARKETING CAMPAIGNS, INFRASTRUCTURE UPGRADES, CULTURAL PRESERVATION EFFORTS, AND COMMUNITY ENGAGEMENT INITIATIVES. IMPLEMENTATION INVOLVES COLLABORATION WITH STAKEHOLDERS, INCLUDING GOVERNMENT BODIES, PRIVATE SECTOR PARTNERS, AND LOCAL COMMUNITIES. PROGRESS IS MONITORED THROUGH REGULAR EVALUATION, GATHERING FEEDBACK FROM TOURISTS AND STAKEHOLDERS. SUSTAINABILITY IS PRIORITIZED THROUGHOUT, INTEGRATING ENVIRONMENTAL CONSERVATION AND RESPONSIBLE TOURISM PRACTICES. FLEXIBILITY AND ADAPTABILITY ARE KEY, ALLOWING FOR ADJUSTMENTS BASED ON EVOLVING TRENDS AND CHALLENGES IN THE TOURISM INDUSTRY.

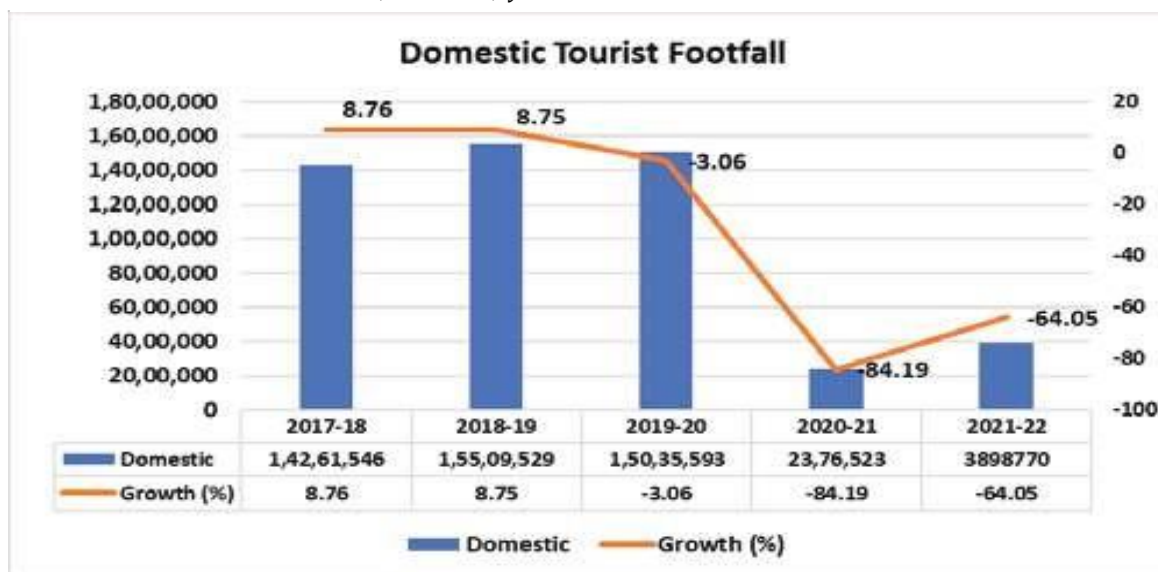
III. IMPLEMENTATION

The implementation of the Odisha Tourism Project entails executing a comprehensive strategy aimed at enhancing tourism experiences and fostering sustainable development. This involves upgrading infrastructure, such as transportation networks and accommodations, to improve accessibility and comfort for visitors. Concurrently, marketing campaigns are launched to promote Odisha's diverse attractions and cultural heritage globally. Community engagement initiatives empower local stakeholders, while environmental conservation efforts ensure the preservation of natural resources. Collaborations with government agencies, private sector entities, and non-profit organizations facilitate effective execution. Continuous monitoring and evaluation enable adjustments to be made, ensuring the project's alignment with evolving tourism trends and maximizing its positive impact on Odisha's economy and society.

IV. RESULTS

The results of the Odisha Tourism Project showcase significant achievements across multiple fronts. Tourist arrivals have surged, bolstered by effective marketing campaigns and improved infrastructure. Revenue from tourism has seen remarkable growth, stimulating economic development and job creation. Cultural heritage sites have been preserved and promoted, enriching visitor experiences and fostering pride among locals. Sustainable tourism practices have been embraced, minimizing environmental impact while maximizing long-term benefits. Community engagement initiatives have empowered local stakeholders, ensuring inclusive growth and equitable distribution of tourism benefits. Overall, the project has transformed Odisha into a thriving tourism destination, poised for continued success and sustainable development

A. Figures



V. CONCLUSION

IN CONCLUSION, THE ODISHA TOURISM PROJECT HAS EMERGED AS A CATALYST FOR ECONOMIC GROWTH, CULTURAL PRESERVATION, AND SUSTAINABLE DEVELOPMENT IN THE REGION. THROUGH STRATEGIC MARKETING, INFRASTRUCTURE ENHANCEMENTS, AND COMMUNITY ENGAGEMENT, THE PROJECT HAS SUCCESSFULLY POSITIONED ODISHA AS A PREMIER TOURISM DESTINATION. INCREASED TOURIST ARRIVALS, REVENUE GENERATION, AND JOB OPPORTUNITIES UNDERSCORE ITS POSITIVE IMPACT ON THE LOCAL ECONOMY. MOREOVER, EFFORTS TO PRESERVE AND PROMOTE ODISHA'S RICH CULTURAL HERITAGE HAVE CONTRIBUTED TO ITS GLOBAL RECOGNITION. MOVING FORWARD, CONTINUED COLLABORATION, INNOVATION, AND COMMITMENT TO SUSTAINABILITY WILL BE CRUCIAL IN ENSURING THE LONG-TERM SUCCESS AND RESILIENCE OF THE ODISHA TOURISM INDUSTRY, BENEFITING BOTH PRESENT AND FUTURE GENERATIONS.

ACKNOWLEDGEMENT

WE EXTEND OUR HEARTFELT GRATITUDE TO ALL THOSE WHO CONTRIBUTED TO THE SUCCESS OF THE ODISHA TOURISM PROJECT. WE ACKNOWLEDGE THE UNWAVERING SUPPORT OF THE GOVERNMENT OF ODISHA AND ITS VARIOUS DEPARTMENTS FOR THEIR VISION AND COMMITMENT TO PROMOTING TOURISM IN THE REGION. WE ALSO EXPRESS OUR APPRECIATION TO OUR ESTEEMED



PARTNERS IN THE PRIVATE SECTOR, TOURISM INDUSTRY STAKEHOLDERS, AND LOCAL COMMUNITIES FOR THEIR INVALUABLE COLLABORATION AND DEDICATION. ADDITIONALLY, WE EXTEND OUR THANKS TO THE TOURISTS WHO VISITED ODISHA, EMBRACING ITS CULTURE AND HERITAGE. YOUR ENTHUSIASM FUELS OUR EFFORTS TO CONTINUOUSLY ENHANCE AND SUSTAIN THE TOURISM EXPERIENCE IN ODISHA

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